

Flash Note

Jordan Export House Company

Project Officially Launched by Amman Chamber of Commerce

Al Mawared Acting as Project Advisor

The Amman Chamber of Commerce held an event on Sunday March 4th, 2018 to announce the launch of the Jordan Export House Company

Al Mawared is the financial advisor to the Amman Chamber of Commerce on this project

The Jordan Export House Company's mandate is focused on working with Jordanian exporters to access new markets and expand their presence in existing ones

The launch event was attended by Jordan's Minister of Industry and Trade, the Chairman and Board of the Amman Chamber of Commerce, heads of various Government departments, business associations, international financial institutions, and multilateral development organizations

The Jordan Export House Company aims to provide two service bundles - export promotion and export management. The Company will initially focus on supporting efforts to increase Jordanian exports to EU markets, capitalizing on the easing of the rules of origin facility that was accorded by the EU to Jordan to help the Country better deal with the economic ramifications of the Syrian refugee crisis.

The Jordan Export House Company will also work on increasing Jordanian exports to other markets in Africa, the Indian Subcontinent, Asia, China, and South and North America.

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